

FACTUAL ENTERTAINMENT

SNOW LORDS: THE SERIES

4 × 45' (ITA, GER, ENG subs)

In Brenta Dolomites, Trentino, every day, the “Snow Lords” challenge nature and time to successfully open the winter season.

At the heart of this realm of struggle lies Madonna di Campiglio, the “Queen of the Dolomites”, a giant with more than 150 km of slopes, 100 ski lifts, and great desire to be the best. In the area surrounding Madonna di Campiglio there are three other ski locations that do all they can to steal attention from the “Queen”. And in this race against time and nature there’s no room for mistakes. Through four episodes and the viewpoints of four individuals and their respective teams, THE SNOW LORDS will accompany us behind the scenes, showing us their dangerous and complicated task, where a split second in their timing can be crucial.

Year: 2020

Produced by: GiUMa Produzioni, Discovery Italy



1. The Preparation

End of summer: the preparation work for the winter season has to start. While Madonna di Campiglio works on the construction of the new Fortini cable car, and Tonale begins the hard work of arranging their precious Presena glacier, Pinzolo and Pejo will have to deal with a series of unfortunate events.

2. Let's Start Working

In Pejo, Giacomo has to bring an excavator blocked by the snow from 3000 meters downstream. In Tonale, it is necessary to drop a pump inside a mountain lake, while in Pinzolo an air leak drives the boss Roberto crazy. In Madonna di Campiglio, instead, an unforeseen event threatens the world cup match.

3. Uncertainty

While Omar has to carry out the maintenance of the snow guns that will be then positioned on the slopes of Pejo, in Madonna di Campiglio Germano has to deal with a 10-tons-compressor. Meanwhile, the Tonale team finally finishes preparing the Presena glacier. But the Covid threat is waiting just behind the corner.

4. Breathless

While the winter season seems lost, the snow lords continue the preparatory work when a heavy and unexpected snowfall threatens to blow their plans. For the four bosses and their teams it is time to make a tough decision: to continue working, or to surrender to the unexpected?